

**BREAST  
CANCER  
NOW** The research &  
support charity

# The Breast Cancer Now golf day

16 May 2024



EVERY YEAR, 55,000 WOMEN AND 400 MEN HEAR THE DEVASTATING NEWS THAT THEY HAVE BREAST CANCER.

1 IN 7 WOMEN IN THE UK WILL DEVELOP BREAST CANCER IN THEIR LIFETIME. AND MORE PEOPLE ARE BEING DIAGNOSED THAN EVER BEFORE.

**That's why Breast Cancer Now is here.**

Their life-changing support is here, whatever you're going through. Whether you're worried about breast cancer. Living with or beyond treatment. Supporting someone you love. Breast Cancer Now is the place to turn, with a nurse-led helpline, tailored courses and 24/7 online support.

Their world-class research is here, giving hope for the future. Breast Cancer Now have invested over £268 million in research so far, to find ways to prevent, diagnose and treat breast cancer. And ultimately, save lives.



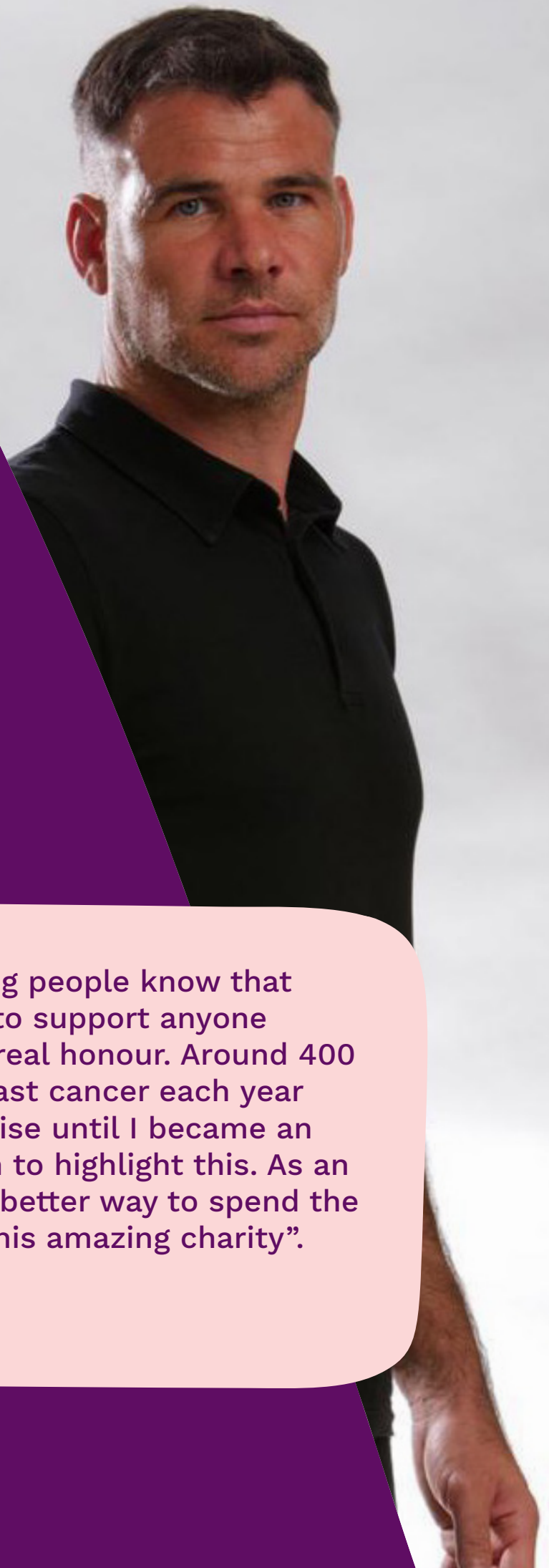
# MIKE PHILLIPS

The former Welsh Rugby Union star became an ambassador for Breast Cancer Now in 2014. As well as organising the Mike Phillips golf day, he's raised money for the charity by climbing Mount Snowdon. He's also helped launch a number of events on behalf of the charity, including World Cancer Day and the 25th anniversary of the Pink Ribbon.

For men's health week, he let the charity take over his Instagram account, helping to launch the men's board on the Breast Cancer Now forum.

“Raising awareness and letting people know that Breast Cancer Now is there to support anyone affected by the disease is a real honour. Around 400 men are diagnosed with breast cancer each year in the UK, which I didn't realise until I became an ambassador. So I do all I can to highlight this. As an avid golfer, I can't think of a better way to spend the day than raising money for this amazing charity”.

Mike Phillips,  
Breast Cancer Now Ambassador







# THE VENUE

Given its location, flexibility, and premium offering both on and off the course, Sportingclass is delighted to announce The Grove as the host of the Breast Cancer Now inaugural charity golf day.

The Grove is home to one of the UK's most prestigious golf courses, and has welcomed many greats of the game. It staged a World Golf Championship event in 2006, won by Tiger Woods, and hosted the British Masters in 2016. The course is open to all who love the game; there is no membership policy. Join the greats of the game at a venue that has been recognised for its commitment to the environment, women in golf and outstanding service.

Kept in championship condition year-round, the Kyle Phillips-designed golf course has immaculate greens and stunning views. It's the perfect location to hold an event, from both a golf and hospitality perspective.

## Directions

Most satellite navigation systems used WD17 3NL, though some use WD3 4TG. Please check before you start your journey.

The Grove, Chandlers Cross,  
Hertfordshire  
WD3 4TG/WD17 3NL

When you arrive, head towards "golf at the Grove" and drive to the front of the clubhouse. Staff will take your clubs and valet park your car if required.



# EVENT DAY

The Breast Cancer Now golf day is taking place on **Thursday 16 May 2024**. This event will provide you with the opportunity to entertain clients, colleagues and friends in a relaxed and exciting environment while raising funds for charity.

The day will include welcome brunch, 18 holes of golf for your 4-ball team, followed by post-golf drinks and BBQ in the Stables Courtyard restaurant with prize-giving. All golfers will be given a premium goody bag including golf balls, golf apparel and other on course activation opportunities.

Get ahead of the game and take a look at the course before you arrive with a virtual tour. No golf handicap is required to play at The Grove.

## Itinerary

**11.30am**  
Registration and brunch

**12.15pm**  
Welcome, briefing and warm-up

**2pm**  
Shotgun start 4-ball teams

**6.30pm**  
Post-golf drinks in the Stables Courtyard

**7.30pm**  
BBQ





# TAKE PART AS A TEAM OR BECOME AN OFFICIAL PARTNER

## **Bronze sponsorship**

£10,000 (+VAT)

- Includes 1 x 4-ball teams
- Logo inclusion on all golf day activity

## **Team entry**

£2500 (+VAT)

- 4-ball team (4 players)





# FIND OUT MORE

## Breast Cancer Now

Guhrun Allsobrook, community fundraising manager  
regionalcommunity@breastcancer.org  
T: 02922 802906

## Sportingclass

Director – Paul Welch  
paulw@sportingclass.com  
T: +44 (0) 7779 712436



**BREAST  
CANCER  
NOW** The research &  
support charity